

APRA-NW Elections | May 30 – June 20, 2018

Board Candidates

Vote for one candidate per position. All positions are two years unless otherwise noted.

President (2018-2020)

Krista Berg, University of Washington, Seattle, WA

Krista Berg has been working in the field of Prospect Management and Research since 2012 at the University of Washington. She started as specialist working in both Research and Prospect Management and became a full time Prospect Management strategist in July of 2015. Currently, Krista serves as the Mentorship Director and for the last 6 months has also been the interim Programming Director. In this time she matched over 10 mentor/mentees, as well as created the Networking Database as a resource for those looking to learn more about our field. Krista has really enjoyed working on the Apra-NW board and has taken on additional board responsibilities such as creating the first Apra-NW quarterly newsletter, and revising the Apra-NW bylaws (in partnership with VP Lindsay Evans). The position of President would give her the opportunity to continue working and supporting all areas of the board and she is very excited about this. Krista has a lot of plans for the continued growth of Apra-NW so that it can keep providing exciting programming and conferences to all of its members.

Communications Director (2018-2020)

Alexa Makhani, Washington State University Foundation, Pullman, WA

I joined the development industry in January 2014 at the Washington State University (WSU) Foundation as a Prospect Research Analyst and now work as a Development Prospect Strategist. I oversee the prospect management strategies of eight development constituencies. In addition to my regular job duties, I am leading a committee tasked with reviewing the prospect management and research functions within the WSU Foundation and recommending changes to upper management based on best practices within the industry.

In June 2016, I was elected to the Apra-NW Board of Directors as the Webmaster and have enjoyed serving on the Board while learning more about the Prospect Research and Management industry and the specific strategies of organizations in the northwest. Last year, I helped plan and market the Apra-NW annual conference held for the first time in Spokane, WA. I was awarded the CASE District VIII Rising Star award in February 2017. If elected as the Communications Director, I will build out the marketing and communications functions of the Apra-NW organization through the creation of regular newsletters, increasing our social media presence, and working with other Board members to promote Apra-NW through use of regular campaigns to promote increased membership and engagement of members.

Conference Director (2018-2019 – 1 year term)

Sandy Jeter, University of Washington, Seattle, WA

I have been a prospect researcher at the University of Washington for 5 years after a career as a librarian consultant. I was an officer in our local Special Libraries Association chapter while I was getting my MLIS degree, have been on the fundraising event committees of several non-profits over the years, and am currently on the board of my homeowner's association. I've attended multiple APRA-NW conferences in Seattle and Portland, along with APRA International annual conferences as both an attendee and presenter. I enjoy learning from my peers and sharing information to further all of our successes in our profession.

Membership Director (2018-2020)

Anna-Liisa Little, Fred Hutch, Seattle, WA

I am seeking a second term as Membership Director of Apra-NW. I have been a member of Apra and Apra-NW since becoming a Prospect Researcher at Fred Hutch in 2012. I have found the educational, networking, and professional opportunities incredibly helpful as I made the move from a career in corporate libraries to one in philanthropy. I have enjoyed serving Apra-NW members in this role and look forward to reaching out to potential new members in order to grow the base. Prior to Fred Hutch, I worked at Microsoft for ten years. I have an MLIS and an MA from the University of Washington, and a BA from Haverford College (Pennsylvania). I have lived in Seattle for 26 years. My husband and I and our two children enjoy hiking and camping throughout the Pacific Northwest.

Mentorship Director (2018-2020)

Allison Patzwald, University of Washington, Seattle, WA

Allison Patzwald has been a research strategist at the University of Washington for nine years. She received her bachelor's degree in Sociology and Law, Societies, and Justice from the University of Washington and her Master of Public Affairs from the Evans School of Public Policy and Governance at the University of Washington. She served on the APRA-NW board as Vice President and Treasurer from 2012-2015. Having been a mentor twice in the past, she would be especially excited to serve as Mentorship Director to help others find their match as well!

Lori Robinson, World Vision, Federal Way, WA

Hello! My name is Lori Robinson and I work for World Vision, an international humanitarian relief organization.

I have been with World Vision for nearly 15 years and working in Prospect Development as a Manager of Analytics and Prospect Management for the last 4 years. Being a member of APRA has helped me, the department and my organization tremendously by increasing knowledge and growth in the discipline while offering opportunities to network with others in this field.

Since I enjoy meeting new people and want to contribute and add value for all APRA has done for me, volunteering for the Board seems like a great way to give back. Being able to connect people for a win/win opportunity resulting in growth and development for both parties would be an ideal way to contribute. I would be honored to serve on the Apra-NW Board as the Mentorship Director.

Programming Director (2018-2019 – 1 year term to fill an open position)

Rachel Siegfried Du, OHSU, Portland, OR

I enjoyed my participation in the Apra-NW board during the 2017-2018 term and would be honored to continue my board service as Programming Director, where I could combine my experience in curating programmatic content with my knowledge of research, prospect management and analytics. Currently I serve as Apra-NW's Conference Chair, where I developed a passion for creating great programs for the Apra-NW constituency. As Conference Chair, it was my goal to reflect the diversity of organizations that comprise Apra-NW in the conference program. The speakers featured in the 2018 conference were from small and large shops; represented education, healthcare and advocacy organizations; and focused on prospect management, research and analytics topics. If elected as Programming Chair, I would aim to select a varied set of topics for the monthly webinar series, in order to meet the needs our Apra-NW's diverse audience.

As a Prospect Management Analyst at the Oregon Health and Science University (OHSU) Foundation, I am continuously gaining and strengthening my skills beneficial to the Programming Chair role, including creating and implementing systems for organization and accountability; scheduling, preparing for and leading meetings; and collaborating with colleagues outside of our institution for benchmarking and

developing best practices. I hope to utilize and further develop these skills to serve the community of research, prospect management and analytics professionals across the Northwest.

Webmaster

Kim Palumbak, Seattle University, Seattle, WA

Thank you for considering my candidacy for the Apra-NW Webmaster. Over the course of a decade working in higher ed I have managed my fair share of websites. From the wild Dreamweaver days to more sophisticated CMS platforms, I have firsthand experience updating forms, building registration pages, and overhauling sad Weebly websites. I am also no stranger to editing excessive job postings to a single teaser sentence (and a click here). Further, as the Seattle Chapter President for my alma mater, I have experience using social media platforms (gifs and pics!) to make local chapter events successful. As a board member, I am action-oriented, committed, and an advocate within my community. I hope these skills will be an asset to the Apra-NW board. I welcome the opportunity to be more involved in our chapter, connect with Apra members, and have a voice on the board.